

News Release

HEADLINE

SPRINGFIELD, IL - October, 2007 – Tailored Printing, Inc. is now offering a state-of-the-art online ordering and management system that puts its customers in control of their printing needs.

According to Tailored Printing CEO Kevin Slot, the print management solution was created to help organizations gain more control of their overall print spend and provide a streamlined, standardized, and automated process for purchasing print.

“Print management systems are all about streamlining and improving print purchasing processes,” said Slot. “Tailored Printing's E-Print Management System offers the printing industry's leading online ordering and management system that puts you in control!”

“With this system, images of your printed items appear on your screen, so you always know you ordered the right one”, said Kevin. “And simply by viewing it, you'll know that it is the latest version of the right one.” Business cards and other items with variable information can be modified and proofed immediately on screen. An email is sent once the order is made, allowing the user to rest easy knowing that the order has been received and processed.

Others in an organization can also order online – pending approval. Once a user places an order, their manager receives an email detailing the order and requesting approval prior to processing the request. Multiple managers and users may be setup.

Online ordering is quick and easy and it reduces delivery times. Drop ship to a unique location or to multiple locations. 24/7 access allows viewing of Open Orders, Status, and Tracking.

View order history and usage to make economical decisions about future orders. Combine orders with branch offices or affiliates at discounted prices. Expense reports by cost center make it easy to accurately bill back departments.

Whether a company has satellite offices across town or across the country, one can easily use Tailored Printing as a single source for consistent color and corporate image on all items – including promotional products and apparel.

###